



2024 Sponsorship Information Package

Northern Trails Riding Club (NTRC) was established in 1982 as a non profit organization. Our mission statement is to promote learning and horsemanship in a fun, family-friendly, structured show environment for horses and riders of all ages and abilities. NTRC attracts riders from all over central and southern Alberta to the Didsbury Agricultural Society arena for 4 shows per year, held monthly June through September. We have classes for all ages, disciplines, and abilities. We have a progressive category system which allows riders to compete at their own riding level and advance through the divisions as they become more experienced. At the end of the season, we celebrate the success of our members through an awards banquet.

As we go into our 42nd year as a club, we are seeking sponsors to invest in the continued success of our club.

Sponsorship dollars will be used towards:

- Year end awards
- Banquet
- Show operations
- Judges
- Facility rental

Sponsorship Levels

Platinum Sponsorship \$500+

Your business will be advertised 5 x throughout the year on our social media page

Your logo will be added to our website under sponsorship

We will display your banner at all NTRC events (shows/banquet/clinics)

Banners to be provided by the business

Invitation to attend the year end awards banquet

Sponsorship announced during the show

Sponsorship announced during the awards banquet

Gold Sponsorship \$300

Your business will be advertised 3 x throughout the year on our social media page

Your logo will be added to our website under sponsorship

We will display your banner at all NTRC events (shows/banquet/clinics)

Banners to be provided by the business

Invitation to attend the year end awards banquet

Sponsorship announced during the show

Sponsorship announced during the awards banquet

Silver Sponsorship \$200

Your business will be advertised 2 x throughout the year on our social media page

Your logo will be added to our website under sponsorship

We will display your banner at all NTRC events (shows/banquet/clinics)

Banners to be provided by the business

Sponsorship announced during the show

Sponsorship announced during the awards banquet

Bronze Sponsorship/Friends of NTRC

General support of any denomination (less than \$200) or a donation.

Listed on our social media

Listed on our website under sponsorship

Sponsorship announced during the awards banquet

Thank you for taking the time to consider sponsoring the Northern Trails Riding Club. If you have any questions, please feel free to contact me.

Sincerely,

Lark Hamilton

403-305-6095

Northern Trails Riding Club

Sponsorship Coordinator

info.northerntrailsridingclub@gmail.com

www.northerntrailsridingclub.com